



Dear Bay- Rama Parade Applicant,

The Bay-Rama Fishfly Festival Committee would like to extend an invitation to participate in our 57th Annual parade, Sunday, June 26th, 2022, at 1:00 PM.

The theme for 2022 is: “On The Bay All Day”

Each parade participant will have the opportunity to reach thousands of parade spectators along the parade route.

We offer a variety of participatory levels:

- Commercial, Business, or: \$50.00
- Political Candidates or current elected Public Officials: \$300.00
- All other entries (i.e. churches, schools, individuals, clubs, etc.): \$10.00

Checks made payable to **Bay-Rama, Inc.** Fees are non-refundable unless application is not approved.

Premium event sponsorship could include, but is not limited to: parade entry, banner carrier, lamp-post advertisement flag, and program listing. Contact Lisa Edwards (810) 278-1890 lisa.edwards39@yahoo.com For more sponsorship info. Do not miss this exciting opportunity to advertise your business and support the anchor bay area!

Your patience regarding parade position is appreciated, as special circumstances do occur; such as animal needs, size, music, and float presentation. We make a great effort to rotate entry position each year, however we place entries in positions to make the best parade possible for our viewers.

The following must be submitted to the address or email below by **May 26, 2022**

- Parade Application Form
- Waiver of Liability
- Rules and Regulations/Restrictions
- Payment (*checks made payable to **Bay-Rama, Inc.***)

Upon application approval, parade details and information will be distributed starting June 4th, 2022.
Applications not approved for 2022 will be notified in a timely manner.

If you should have any questions please don't hesitate to call or email me at:
(586)549-7778 heppkatz@yahoo.com

Sincerely,
Cheryl Hepp
35764 Bal Clair, New Baltimore, MI 48047

Activities or events may be modified depending on COVID-19 health and safety restrictions in place at the time.